

Downtown Development Authority
June 14, 2024

A meeting of the Eaton Rapids Downtown Development Authority was held at City Hall, 200 S. Main Street, on May 10, 2024, at 7:00 a.m.

1. Call to Order:

Chair Chagnon called the meeting to order at 7:02 a.m.

Members present were Chair Chagnon, and members McGee, Carducci, DeFrance, Colestock, and Booher.

Members absent: Lindsey (not sworn in yet), Sheneman, and Johnson.

Administrative Staff Present were City Manager Ridge, City Clerk Webb, Treasurer/Finance Director Allen.

2. Approval of Agenda:

DeFrance moved, Booher seconded, motion PASSED to approve the agenda.

3. Citizen Comments:

Bryonna Barton, Library Director requested assistance with a Summer Reading Teen event on July 24th at 4pm at the Playground of Dreams. McGee volunteered to handle the hotdogs as it would be easier for him since he has the license. DeFrance moved, Carducci seconded to sponsor \$100 towards this or any upcoming event. Motion PASSED.

4. Approve of Meeting Minutes:

DeFrance moved, McGee seconded, motion PASSED to approve the April 12, 2024, minutes.

5. Treasurer Report:

The Board reviewed the Treasurer's Report. Carducci moved, Booher seconded, motion PASSED to approve the April 30, 2024, revenue, and expense report.

6. Committee Report:

Winter Market- Director Barna reported that applications went out to potential vendors; 72 have submitted for this season. There are 50 spots available, but not everyone will be participating each week. There will also be a few spaces reserved for nonprofits on a rotating schedule. She also presented the Market Bucks idea again. These would be available from vendors who wanted to participate. Carducci moved, seconded by Booher to offer the Market Bucks for sale. Cost to DDA-\$5 per buck; up to \$50 per week. Motion PASSED.

Façade Grants – Carducci reported on the subcommittee's recommendation. There was a total of 15 applications submitted, 9 are being recommended for approval for a total of \$30,500. Those

recommended are Ackley Peters-\$5,000 Arrowhead Homes-\$3,750, Darb's Patio-\$4,000, Mr. Dales-\$2,007, Mark's Place-\$1,143, Joe Sheneman-\$1,600, The Haircare Shop (Gene Pringle)\$4,700, Old Mill Furniture-\$3,300, and Rottenbucher Pharmacy-\$5,000. Awardees have until November 30, 2024 to complete their project and submit receipts for reimbursement.

DeFrance moved, Booher seconded to approve recommendation but remove Arrowhead Homes, and Mark's Place due to possible board conflict with members Colestock and McGee; motion PASSED. DeFrance moved, seconded by Booher to approve Mark's Place; McGee Abstained; motion PASSED. DeFrance moved, seconded by Booher to approve Arrowhead Homes; Colestock Abstained; motion PASSED.

7. Director Report:

a. Goal Setting- bring ideas to June meeting

b. Fundraising-Director Barna asked the board to consider fundraisers and gave suggestions. Some options are a Wine Walk; Eat & Rapids, Raise the Woof. Barna stated that if the DDA picked 2 events, she would do a 3rd. Board liked the Wine Walk idea and Raise the Woof (5K run/walk with your dog). Chagnon mentioned that new member Lindsey would like to help with the Wine Walk, Carducci stated he would help as well. DeFrance stated he would be willing to help. Barna said she would do the Eat & Rapids event which involved kayaking/canoeing. More discussion at the June meeting. Chair Chagnon also commented on a possible gambling night and or golf outing. Board members were hesitant due to gaming licensing, and also several other clubs are holding golf outings. This could be considered for 2025, as it takes months of planning.

8. Old Business: None

9. New Business: None

Board Member Comments: None

Adjournment:

Carducci motioned to adjourn, seconded by McGee; meeting adjourned at 8:15 a.m.

Respectfully Submitted,



Pam Colestock, Recording Secretary/Mayor